Restaurant Industry Lesson Plan



Student Level: Grades 9-12

Subject: Career and Technical Education (CTE) Math, Social Studies, Culinary Arts **Key Concept(s)**: economics, career, critical thinking, life skills

Learn About Restaurant Industry Careers

Go to the Census Business Builder at https://bit.ly/3LgGwmp, and click on the Small Business Edition, and then the icon for Food Services Explore further by clicking on the restaurant category. Follow the navigation in gray below for each question below and provide the answers in the boxes on the right.

Once completed, print as a PDF and email the completed lesson as a PDF to your teacher.

Navigation and Question	Answer				
Click on the Food Services icon and answer the following question.					
How many food services establishments are there in the US?					
Now, go back to the icon page and click on the Restaurant icon.					
2. How many restaurant establishments are there in the US?*					
Go back to the Restaurant icon and click on it. Now, type in New York County, NY and click on the Map icon. Look at the dashboard.					
3. What is the total population of the county?					
Click on generate report in the lower left corner. Once the report has been generated, find the answer to the following question.					
4. What percentage of residents do not own vehicles?**					
Looking at the same report, scroll down to find the answer to the following question.					
5. Compared to the US figure above, how many restaurant establishments are in New York County, NY?					
6. What is the average payroll per employee in restaurant establishments in New York County, NY?					

Questions from My Potential Customers	Answer
7. How many people in NY County, New York are labeled as part of the workforce (ages 25-64)?	
8. Why is this percentage important to people who work in the restaurant industry?	
What is the average number of employees in each restaurant?	
10.Based on the answer to #9, what are several different positions you could hold in a restaurant?	

Short Answer/Reflection Questions
11. How is a restaurant described for purposes of the Census Business Builder?
12. Is this a career you would be interested in? If so, explore this tool to look at a county you might want to live in.
13. Why is this an attractive career to you?
14. If you are interested in a career in Restaurants, what local businesses could you ask for permission to

shadow? Which restaurant job should you begin learning about first in preparing for a restaurant job?

**16. If you were to live and work in New York County, New York, what are some alternate methods of transportation you would be willing to use? What are some alternate methods of transportation you would

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15. Where could you work as a teenager to get some experience with restaurants?

be opposed to using? Explain both.

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