



Name: \_\_\_\_\_

Subject: Career and Technical Education (CTE)  
Math, Social Studies

Key Concepts: economics, career, critical thinking, life skills

## Learn About Financial and Insurance Careers

Watch the Wonderama [Financial and Insurance Careers](#) video on YouTube to get inspired about career opportunities in the finance industry.

Then, do the activity below so you can help others too.

*(If needed, use the phrases "Wonderama" and "careers in finance" on YouTube to search for the videos.)*

### Let's Get Started!

Go to the Census Business Builder at <https://bit.ly/3LgGwmp>, and click on the Small Business Edition, and then the Prof & Biz Services icon. Follow the navigation in gray below for each question below and provide the answers in the boxes on the right. Once completed, print as a PDF and email the completed lesson as a PDF to your teacher.

Navigation and Question	Answer
Click on the Accounting icon and answer the following question. 1. How many accounting establishments are there in the US?	
Now, go back to the icon page and click on the Insurance icon. 2. How many insurance industry establishments are there in the US?	
Go back to the Accounting icon and click on it. Now, type in New York County, NY and click on the Map icon. Look at the dashboard. 3. What is the total population of the county?	
Click on generate report in the lower left corner. Once the report has been generated, find the answer to the following question. 4. What percentage of residents do not own vehicles?	
Looking at the same report, scroll down to find the answer to the following question. 5. Compared to the US figure above, how many accounting business establishments are in New York County, NY?	
6. What is the average payroll per employee in accounting business establishments in New York County, NY?	

Now, go back to the Census Business Builder at <https://bit.ly/3LgGwmp>, and click on the Regional Analyst Edition, and then type in New York County, New York and hit enter. In the top hand left corner, go to Sector and click the editing pencil. From the drop down, pick Finance and Insurance and hit confirm, then the close button. Now go to the bottom left and hit Create Report. Once the report has rendered, go the Business Summary and look at the Workforce tab to find the answers to the following questions.

Questions	Answer
7. How many Finance and Insurance employees in New York County, NY have less than a high school education?	
8. How many Finance and Insurance employees in New York County, NY have a high school education?	
9. How many Finance and Insurance employees in New York County, NY have some college?	
10. How many Finance and Insurance employees in New York County, NY have a Bachelor's Degree?	
11. If you are interested in Finance and insurance as a career, what level of education will play a part in your success?	

Is this a career you would be interested in? If so, explore this tool to look at a county you might want to live in.

12. Why is this an attractive career to you?

***Check out more videos on the Wonderama YouTube channel. Watch full episodes of Wonderama on Amazon Prime.***