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**For Immediate Release:**

***“Wonderama Live from Times Square – Reopen NYC”***

**WONDERAMA to celebrate the reopening of New York City - Taping its New Season LIVE from the Heart of New York City’s Times Square (The Safe Family Destination for Entertainment, Fun and More)**

*Supports The Times Square Alliance tourism and re-opening efforts.*

New York, NY – 22 July 2021 – Wonderama, a New York television tradition and legacy program entertaining and engaging kids and families through original content and branded entertainment for over 40 years, proudly announces that it will be taping their entire upcoming season from Duffy Square in New York’s famed Times Square this month, in support of The Times Square Alliance and the New York Department of Health and Hospitals reopen NYC efforts.

Wonderama offers an authentic multicultural platform for families and features National Daytime EMMY nominated host David Osmond and co-hosts Coco and Breezy Dotson. Our established, award winning and Educational / Information (E/I) approved on-air talent will show that Times Square & New York City are open for business for partnerships, and that families should make it their next entertainment destination.

Something WONDERful is happening in New York and Wonderama is proud to be a part of it. In partnership with the Times Square Alliance, The New York City Mayors office, The New York Department of Health and Hospitals and the New York Vaccine Command Center the television tape event will take place July 26-29 and will be packed with musical acts, dance performances, special guests, games, education and more.

The New York Department of Health and Hospitals will have a Vaccine Command Center onsite to answer questions and provide facts, empowering families to make an informed decision on the vaccine.



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*“Wonderama Live from Times Square – Reopen NYC”*: will be a celebration of all that is New York City and Times Square airing on Wonderama’s nationally syndicated network and will show all the amazing things happening at Times Square and NYC; and each episode will show Times Square as “the” Family Destination in New York City. The Reopen NYC original episodes will be broadcast on our 128 U.S. Broadcast Television affiliates reaching 90 million homes. And will start airing nationally the week of September 6, 2021.

“Times Square is the crossroads of the world and it’s time to show everyone that New York is open for business. Wonderama talent, staff and crew fully support the great work of the Times Square Alliance and its tireless efforts in making Times Square the place to be in NYC.” stated Chuck Armstrong, CEO of Wonderama Entertainment.

“Times Square is and always has been a dynamic place to film and we are thrilled to welcome the Wonderama crew to tape and broadcast from the heart of New York City to show the world that Times Square and New York City is back,” said Tom Harris, President of the Times Square Alliance. For more information about Times Square Alliance please visit [TSQ.org](http://TSQ.org)

To learn more about the vaccine visit [About DOH - NYC Health](#)

- For information on how to visit the Vaccine Command Center on site visit the [Vaccine Command Center - Coronavirus \(nyc.gov\)](#).
- To find a convenient location to get your vaccine visit [NYC COVID-19 Vaccine Finder](#).
- Watch the Wonderama Sizzle Reel here: [The Show – Wonderama \(wonderamatv.com\)](#)

**About Wonderama:** Wonderama is a legacy media brand, with a 40+ year history in entertaining kids. Today, it has been reimagined and relaunched to critical acclaim. Designed to entertain, educate and engage kids and families across



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multiple platforms through our original content, Wonderama blends musical performances, science experiments, cooking demos, games, and much more in every episode. Our creative and interactive approach makes learning truly resonate with kids. Wonderama is certified by Stanford University and Metropolitan College of New York as Educational and Informational Programming. Wonderama has quickly expanded its platform to help serve the educational needs of elementary and middle school kids. With over 100 half hours of television and close to 500 individual video segments. Wonderama TV is syndicated across the U.S in over 100 markets, and distributed internationally. It is also available on Amazon Prime FVOD service, Tubi TV, and through our own YouTube Channel.

**About Times Square Alliance:** The Times Square Alliance works to improve and promote Times Square - cultivating the creativity, energy and edge that have made the area an icon of entertainment, culture, and urban life for over a century. Founded in 1992, the Alliance keeps the neighborhood clean and safe, promotes local businesses, manages area improvements and produces major annual events with partners including New Year's Eve, Solstice in Times Square and Taste of Times Square. As the custodians of Times Square, the Alliance works every day to improve the quality of life for the neighborhood residents and businesses while driving economic growth in New York City. [www.TSq.org](http://www.TSq.org)