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WONDERAMA & JAZZ AT LINCOLN CENTER TEAM UP TO PRESENT SUMMER JAM SPECTACULAR AS "COUNT ME IN 2020" COMES TO HOFSTRA UNIVERSITY ON THURSDAY, JULY 25^{IH}

Music, Games, Prizes & More to Encourage Kids & Families to Be <u>Counted</u>

New York, NY, July 22, 2019 – The all-new **Wonderama** and **Jazz at Lincoln Center** today unveiled details for "Count Me In 2020" – an action-packed interactive entertainment experience for kids featuring music, games, prizes alongside reminders of the importance of being counted during the 2020 U.S. Census. The centerpiece of the show – live musical performances featuring an array of diverse, established and emerging artists – will be emceed by Emmy-nominated *Wonderama* host, David Osmond. The festivities kick off at Hofstra University's Intramural Recreation Field at 9:45 am on **Thursday, July 25, 2019**. Both Wonderama and Jazz at Lincoln Center proudly support the goal of attaining the most accurate census count – particularly among kids and families – as the data is crucial to the distribution of roughly \$675B for federally funded programs throughout the country each year.

Nassau County Comptroller Jack Schnirman agrees. "Getting an accurate count for the census is critical for Nassau County; \$675 billion in annual federal funding is on the line. Counting more than a million Nassau residents is a huge effort, so we want to make sure people know that these important Census jobs are available and have been organizing pop-up job fairs in communities around the county. One of the ways to help people understand that it's important to be counted in the Census and feel comfortable responding is having people from their own communities going door-to-door, helping explain how it all works."

Several artists have signed on to perform at the concert, including: Long Island Rapper Edwrds, whose mission is to inspire others; AmeliaRose, whose signature style wowed audiences during the past season of *American Idol*; King Roscoe, who's unique style and energetic approach

won him a coveted appearance on last season's *Wonderama*; as well performances by emerging artists, Amya Roxxstar, Emmanuel and Makuta, among others.

Now entering its fourth season, the all-new Wonderama is an update of the iconic kids' series of the same name and entertains kids in a variety of ways. Jazz at Lincoln Center's Education program is designed to empower kids through music education.

David Osmond, Host of Wonderama, added, "Coming from a large family I recognize how important it is for each kid to have a voice; how much we count on each other and that each of us count. I'm so proud to be part of the Census 2020 campaign with Wonderama and a spokesperson for the U.S. Census Bureau Statistics in Schools Program."

"The whole Wonderama team is so energized to bring the excitement of one of America's most iconic kids' series to the live stage," explains Wonderama's Chuck Armstrong. "A live concert venue is the perfect setting to bring kids up close to some of their favorite artists while being inspired to make sure they stand up and get counted in the 2020 U.S. Census."

About WONDERAMA:

Wonderama serves as the centerpiece of Wonderama Holdings, LLC, a company designed to entertain and engage kids and families across multiple screens and platforms through original content and branded entertainment. By presenting the series in a variety show format – a rarity in today's cluttered entertainment landscape – the new Wonderama offers a broad-based entertainment venue that embraces several genres of programming (science, cooking, musical artists, etc.) that kids won't find anywhere else and that can be seamlessly offered alongside other, new original short-form content on www.WonderamaTV.com and across social media.

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